



Census 2010
Rochester's
future
is counting on you.

I want to be counted so
Kids get a headstart

Make sure you fill out your 2010 census.

The allocation of approximately \$400 billion in federal funds and representation is based on this data.

Rochester relies on this funding to provide early learning, school lunch and enrichment programs in its schools.

It's fast, easy and confidential.
It takes less than 10 minutes to complete.

The benefit? Funding that will give our children a brighter future.

Census 2010. Don't Forget to be Counted. www.cityofrochester.gov/census2010